

# Double SNAP Dollars

Expanding opportunities at your outlet



Double SNAP Dollars matches the SNAP/EBT dollars customers spend at local food outlets so they can purchase more fresh fruits and vegetables. Customers stretch food dollars for healthy foods, farmers make extra money, and dollars stay local. **It's a win-win-win!**

BUY \$1



GET \$1



## The Need

- Over 100,000 Montana residents receive SNAP benefits and are living in poverty
- The demand for affordable, healthy, and local food is growing among community members
- Local farmers need access to more markets in order to thrive in our state

## The Outcome

- Customers get more access to affordable and healthy foods
- Opportunity for both farmers and retailers to earn more money
- Your food outlet attracts more customers and more food dollars in local food economy

## 2021 Double SNAP Dollars Impact

9,000

Customers served  
across 28 sites and  
31 communities

87%

Reported increase in fruit  
and vegetable  
consumption

\$750,571

Re-circulated in  
our local food  
economy

"As both an administrator and customer of the Double SNAP program, I have seen up close just how valuable this program is for our community at large. Not only does it allow folks to pursue healthy lifestyles centered around fresh and local produce, it also allows underserved populations to participate in the local economy in a substantial way."

-Erika Rasmussen, Executive Director of the Clark Fork River Market

## Get Involved!

If you operate a farmers market, CSA, farm stand, or retail outlet and are interested in more opportunities for your customers while supporting the local food economy, contact CFAC to find out how your food outlet and Double SNAP Dollars might work together: [ian@cfacmontana.org](mailto:ian@cfacmontana.org)



Community Food &  
Agriculture Coalition



Land to Hand  
MONTANA

